



K.S. INSTITUTE OF TECHNOLOGY
National Service Scheme
ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ



14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.

Zero plastic usage campaign

DATE: 23\08\2025

VENUE: Conference Hall (New Building), KSIT.

ORGANIZED BY: NSS Unit of KSIT

DURATION: 08:30am – 01:30pm.

PARTICIPANTS: NSS Program Officer, NSS Volunteers, Students of CSE,CSD and ICB.

INCHARGE FACULTY: Mr. Naveen V, NSS Program Officer, KSIT.

OBJECTIVES:

- To create awareness among students about the harmful effects of plastic on the environment and human health.
- To promote sustainable alternatives such as paper bags and cloth bags as replacements for single-use plastics.
- To equip participants with practical skills in making eco-friendly bags from old newspapers and waste fabrics.
- To foster creativity and innovation in utilizing waste materials for productive and sustainable purposes.
- To instil a sense of responsibility in students towards reducing plastic usage and adopting eco-conscious habits in daily life.
- To encourage community engagement by motivating students to advocate for eco-friendly practices and inspire others to minimize plastic usage.

SCOPE OF THE PROGRAM

The scope of the *Zero Plastic Usage Campaign* was not limited to creating awareness about the harmful effects of plastic but also extended to developing practical eco-friendly habits among students. By providing hands-on training in making reusable paper and cloth bags, the event encouraged participants to adopt sustainable alternatives in their daily lives. It further aimed to inspire behavioural change, foster community engagement, and motivate students to become advocates of environmental protection. Ultimately, the campaign served as a platform to instil long-term responsibility towards reducing plastic usage and promoting a culture of sustainability.

HIGHLIGHTS OF THE EVENT

The National Service Scheme (NSS) Unit of our KSIT organized a “**Zero Plastic Usage Campaign**” on 23rd August 2025 at the Conference Hall, from 8:30 AM to 1:30 PM. The primary aim of the campaign was to create awareness among students and staff about the adverse effects of plastic usage and to encourage the adoption of sustainable and eco-friendly alternatives in daily life. An experienced resource person was invited to lead an insightful training session, which highlighted the urgent need to minimize single-use plastics and offered practical guidance on replacing them with environment-friendly options. The interactive session not only deepened participants’ understanding of the environmental hazards of plastic but also emphasized the role of youth in promoting sustainable practices within their communities.

The workshop component of the campaign provided students with hands-on training in preparing paper bags from old newspapers and cloth bags from waste fabrics. This activity was both educational and creative, demonstrating how simple, low-cost alternatives can be effectively utilized in place of plastic. The bags produced during the workshop were later distributed among staff and students, symbolizing a collective step towards responsible consumer behaviour. Through this initiative, the NSS Unit reinforced its motto “*Not Me, But You*”, motivating participants to become role models in fostering sustainability. Overall, the event was highly impactful as it successfully combined awareness, skill development, and community engagement, thereby strengthening the commitment of students towards environmental protection and sustainable living.

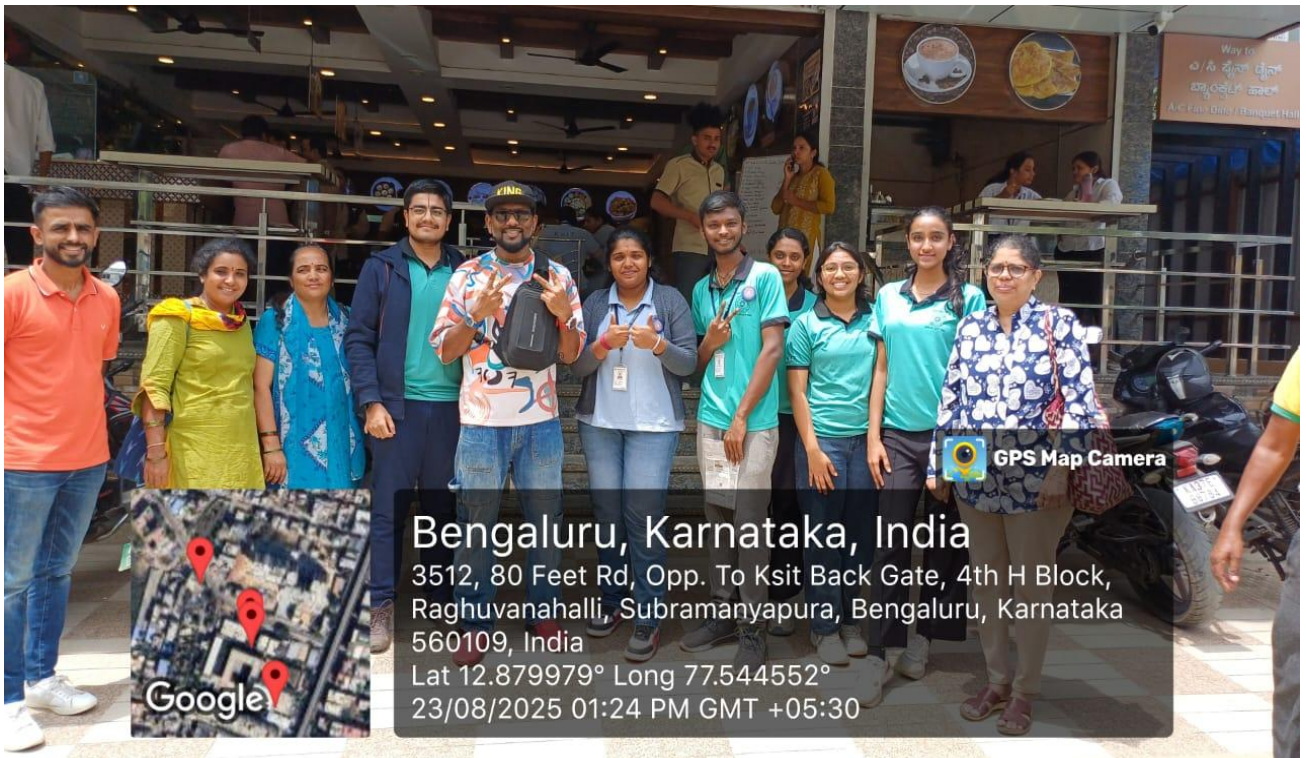




Bengaluru, Karnataka, India

11,80ft Road, Kanakapura Main Rd, Near Ksit College, Behind Dental Studio, 4th H Block, Raghuvanahalli, Bangalore City Municipal Corporation Layout, Bengaluru, Karnataka 560109, India
Lat 12.880147° Long 77.544148°
23/08/2025 12:41 PM GMT +05:30

Google



Bengaluru, Karnataka, India

3512, 80 Feet Rd, Opp. To Ksit Back Gate, 4th H Block, Raghuvanahalli, Subramanyapura, Bengaluru, Karnataka 560109, India
Lat 12.879979° Long 77.544552°
23/08/2025 01:24 PM GMT +05:30

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PROGRAM OUTCOMES:

At the end of the programme, the following PO's are attained.

NSS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO 11	PO 12
NSS PROGRAMME						2	3		3			3

Justification of PO mapping:

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer
K S Institute of Technology
Kanakapura Main Road
Bengaluru - 560 109



PRINCIPAL

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