



K.S. INSTITUTE OF TECHNOLOGY
National Service Scheme
ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ



14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.



WATER CONSERVATION DAY

DATE: 22\02\2025

VENUE: Conference Hall (New Building).

ORGANIZED BY: NSS Unit of KSIT.

DURATION: 9:30 AM – 1:00 PM.

PARTICIPANTS: Principal, Director, NSS Program Officer, NSS Volunteers, 1st and 2nd year students.

INCHARGE FACULTY: Mr. Naveen V, NSS Program Officer, KSIT.

OBJECTIVES:

- To raise awareness about the significance of water as a vital natural resource and the urgent need to conserve it.
- To educate students and the community about the challenges of water scarcity and the importance of sustainable water management.
- To encourage the adoption of simple, everyday practices that contribute to saving water and reducing wastage.
- To inspire creative expression and environmental responsibility through activities like poster-making, highlighting the role of youth in water conservation.
- To promote collective action towards protecting water bodies, maintaining clean water sources, and ensuring water security for future generations.

HISTORY OF EARTH DAY

Water Conservation Day is observed to raise awareness about the importance of saving water and using it wisely. The United Nations declared March 22 as World Water Day in 1993 to highlight the global water crisis and promote sustainable water use.

In India, campaigns like Jal Shakti Abhiyan (2019) and Catch the Rain (2021) have been launched to encourage water conservation. Schools and colleges also take part by organizing activities like poster-making and awareness programs to inspire action among students and the community.

SCOPE OF THE PROGRAM

The awareness talk and poster-making competition organized on the occasion of Water Conservation Day aimed to highlight the significance of conserving water. It encouraged students to adopt sustainable water practices in their daily lives. The event also promoted creativity and a sense of environmental responsibility among participants. Overall, it contributed to spreading awareness about the need for responsible water usage.

HIGHLIGHTS OF THE EVENT

The Water Conservation Day event, organized by the NSS Unit of KSIT, was conducted in the Conference Hall, New Building on 22nd February 2025. The program commenced at 9:30 AM and continued until 1:00 PM. It began with an enlightening talk on the importance of water conservation by Dr. Dilip Kumar K, Principal, KSIT, followed by an awareness address by Mr. Naveen V, NSS Program Officer, who stressed the critical need to preserve water through mindful usage and sustainable practices.

After the introductory and awareness talks, a poster-making competition was held for all NSS volunteers. Participants were instructed to prepare handmade posters, emphasizing creativity, originality, and personal involvement in promoting the message of water conservation. The use of handmade posters was intended to foster deeper reflection on the issue and encourage hands-on participation.

The completed posters were later displayed in the presence of Dr. Dilip Kumar K- Principal, KSIT and Dr. Sangappa S B, Director – ADM & PRO, KSIT, who appreciated the efforts of the volunteers. Winners of the competition were announced and awarded. The event concluded with a meaningful message about the importance of water conservation, and all attendees took a collective pledge to actively contribute to protecting this vital resource.





PROGRAM OUTCOMES:

At the end of the programme, the following PO's are attained.

NSS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
NSS PROGRAMME						2	3		3			3

Justification of PO mapping:

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer
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PRINCIPAL
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