



**K.S. INSTITUTE OF TECHNOLOGY**  
**National Service Scheme**  
**ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ**

# 14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.



## **KANNADA RAJYOTSAVA**

**DATE:** 16\11\2024

**VENUE:** OLD BUILDING QUADRANGLE, KSIT.

**ORGANIZED BY:** NSS Unit of KSIT

**DURATION:** 09:00AM – 11:30AM.

**PARTICIPANTS:** Sri R. Rajagopal Naidu, President of Kammavari Sangam, Dr. KVA Balaji, CEO of KSGI, Dr. Dilip Kumar K, Principal & Director of KSIT, Prof. Girish Babu, Principal of KSPU, NSS PO Naveen V, HODs of all departments, faculty, students, and NSS volunteers.

**INCHARGE FACULTY:** Mr. Naveen V, NSS Program Officer, KSIT.

### **OBJECTIVES:**

- To Promote Kannada as a unifying language. Encourage efforts to preserve and expand the usage of Kannada in administration, education, and daily life.
- To promote State Development, reflect on the progress achieved since the state's formation. Emphasize ongoing initiatives for economic, social, and technological development.
- To promote Cultural Preservation
- To Showcase and preserve traditional art forms, music, dance, and literature. Encourage the younger generation to appreciate Karnataka's linguistic and cultural legacy.
- To promote Unity and State Pride, foster a sense of belonging among Kannadigas and residents of Karnataka. Celebrate the state's rich history, culture, and heritage.

## **HISTORY OF KANNADA RAJYOTSAVA**

Karnataka Rajyotsava, or Karnataka Formation Day, is celebrated annually on November 1 to commemorate the day in 1956 when the Kannada-speaking regions of India were unified to form the state of Karnataka. This reorganization followed the States Reorganization Act, which aimed to reorganize Indian states based on linguistic lines. Before this, Kannada-speaking areas were scattered across different provinces, including Bombay, Madras, Hyderabad, and Mysore. Mysore State, renamed Karnataka in 1973, became the home for Kannadigas, symbolizing their shared cultural, linguistic, and historical identity. The day is marked by grand celebrations, cultural events, and the hoisting of the Karnataka flag, reflecting the pride and unity of the state's people.

## **SCOPE OF THE PROGRAM**

The scope of Karnataka Rajyotsava extends beyond mere celebration, serving as a platform to promote the state's rich cultural, historical, and linguistic heritage. It provides an opportunity to foster unity among the diverse communities within Karnataka while emphasizing the importance of the Kannada language. The program also recognizes individuals and organizations contributing to the state's development through the prestigious Rajyotsava Awards. By hosting cultural events, educational activities, and public engagements, the program enhances awareness of Karnataka's achievements and ongoing development initiatives. Additionally, it strengthens civic pride, encourages youth participation in preserving the state's traditions, and reinforces the collective identity of the people of Karnataka.

## **HIGHLIGHTS OF THE EVENT**

On November 16, 2024 the NSS unit of K S Institute of technology (KSIT) celebrated Kannada Rajyotsava to honour the states rich heritage, culture and formation of the state of Karnataka. It was marked by a vibrant display of cultural pride and unity.

The college was decorated with the colors of red and yellow creating an immersive environment for the celebration. The event began with welcoming the chief guests and teachers. Goddess Bhuvaneshwari was worshipped and the ceremonial flag was hoisted followed by rendition of the state anthem "Jaya Bharatha jananiya tanujate". The principal and the president of KSIT addressed the gathering speaking about the significance of Kannada Rajyotsava, the history of Karnataka and the importance of preserving Kannada language and culture. Various cultural performances were held on the day by the students.

The event concluded with a vote of thanks expressing gratitude to all the participants, volunteers and faculty members who had made the celebration successful. The celebration was a wonderful reminder of the importance of unity and pride in our language and the preservation of Karnataka's rich cultural heritage. It was a day that filled everyone with the sense of belonging and pride in being a part of this great state.













#### PROGRAM OUTCOMES:

At the end of the programme, the following PO's are attained.

NSS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO 11	PO 12
NSS PROGRAMME						2	3		3			3

#### Justification of PO mapping:

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer  
K S Institute of Technology  
Kanakapura Main Road  
Bengaluru - 560 109



PRINCIPAL

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