



K.S. INSTITUTE OF TECHNOLOGY

National Service Scheme

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14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.

VOTER AWARENESS CAMPAIGN

DATE: 24\04\2024

VENUE: Lecture Hall, OB-105.

ORGANIZED BY: NSS Unit of KSIT.

DURATION: 01:30pm – 3:00pm

PARTICIPANTS: 2nd year Students of Electronics and Communication Dept (A & B Section).

INCHARGE FACULTY: Mr. Naveen V, NSS Program Officer, KSIT.

OBJECTIVES:

- Providing accurate information about the electoral process, including voter registration requirements, polling locations, and voting procedures.
- Ensuring citizens are aware of their voting rights, including the right to vote without discrimination based on race, gender, religion, or other factors.
- Motivating eligible voters to participate in elections, thereby increasing overall voter turnout rates.
- Promoting the importance of making informed choices by providing information about candidates, their platforms, and the issues at stake.
- Reaching out to marginalized and underrepresented groups to ensure their voices are heard in the democratic process.

SCOPE OF THE PROGRAM

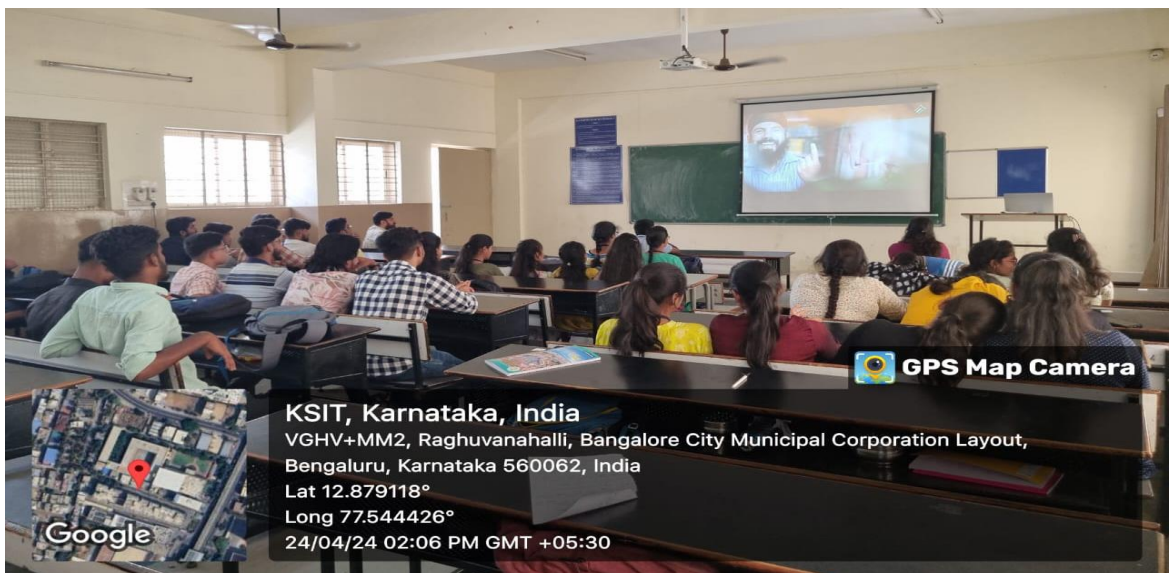
The scope of a voter awareness campaign extends to reaching all eligible voters across diverse demographics and geographic locations. It involves employing various communication strategies, including digital platforms, traditional media, community engagement, and educational initiatives. Ultimately, the campaign seeks to foster a culture of civic responsibility, increase voter turnout, and ensure the integrity and inclusivity of the electoral process.

HIGHLIGHTS OF THE EVENT

The NSS Unit of KSIT conducted a voter awareness campaign for second-year Electronics and Communication students (A and B sections). The event commenced with a concise introduction emphasizing the significance of exercising our voting rights. The NSS program officer provided insights into the electoral process and underscored the importance of utilizing our voting power effectively.

Following the introduction, attendees were engaged with short films illustrating the importance of voting, aiming to motivate them to actively participate in the electoral process. Subsequently, all participants took a voter's pledge, affirming their commitment to vote. Moreover, an online voter's pledge was facilitated, enabling participants to receive E-certificates as a token of their pledge.

The event concluded by highlighting key factors of the election process and reminding participants not to miss the opportunity to cast their votes. Through these activities, the voter awareness campaign aimed to instill a sense of civic responsibility and encourage informed decision-making among the student community.





PROGRAM OUTCOMES:

At the end of the programme, the following PO's are attained.

NSS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
NSS PROGRAMME						2	3		3			3

Justification of PO mapping:

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer
K S Institute of Technology
Kanakapura Main Road
Bengaluru - 560 109



PRINCIPAL

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