



# K.S. INSTITUTE OF TECHNOLOGY

## National Service Scheme

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# 14, Raghuvanahalli, Kanakapura Main Road, Bengaluru - 560 109.

## ZERO PLASTIC USAGE CAMPAIGN

**Date of Conduction of Program:** 19-02-2024

**Venue:** Banashankari Temple, Bangalore.

**Organized by:** NSS Unit

**Duration:** 9:00am to 2:00pm

**Participants:** NSS program officer and 40 NSS volunteers.

### SCOPE OF THE PROGRAM

The Zero Plastic Usage Campaign at Banashankari temple aims to raise awareness, promote sustainable alternatives, and reduce plastic usage among visitors, vendors, and staff. Through targeted initiatives, it fosters a collective commitment to eco-conscious behaviors, contributing to a cleaner, more sustainable environment.

### OBJECTIVE OF THE PROGRAM

The primary goal of the campaign is to raise awareness about the detrimental effects of plastic pollution and to promote sustainable alternatives within the temple premises. Specifically, the campaign aims to reduce the usage of single-use plastics and encourage the adoption of eco-friendly practices among temple visitors, vendors, and staff members.

### HIGHLIGHTS OF THE PROGRAM

NSS volunteers from KS Institute of Technology organized a Zero Plastic Usage Campaign at Banashankari temple from 9:00 am to 2:00 pm. The event commenced with instructions provided by Shantha Tumala and Vasuki Iyengar regarding the tasks to be performed.

Volunteers actively engaged with temple visitors, educating them about the hazards of plastic pollution and offering alternative solutions. Those found with plastic bags or items were assisted in transitioning to more eco-friendly options, while raising awareness about the campaign's objectives.

Additionally, volunteers provided assistance to temple visitors and received further guidance from Shantha Tumala and Vasuki Iyengar on waste segregation, management, and the importance of recycling and reuse. Amidst these activities, NSS volunteers also served food to temple visitors, enhancing their experience while reinforcing the message of sustainable practices. This comprehensive effort aimed to instill sustainable practices and garner support for the cause.









**PROGRAM OUTCOMES:**

At the end of the programme, the following PO's are attained.

NSS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
NSS PROGRAMME						2	3		3			3

**Justification of PO mapping:**

- *Students can able to assess societal, health, safety, legal and cultural issues and the consequent responsibilities .*
- *Students can able to Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development .*
- *Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.*
- *Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change*



NSS COORDINATOR

NSS Programme Officer  
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PRINCIPAL  
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